

FOR IMMEDIATE RELEASE

CANADIAN ENDURANCE ATHLETE PLANS 1,360-KILOMETRE SAHARA EXPEDITION

In October 2027, Canadian-born desert explorer and endurance athlete Sandy McCallum plans to set out on a 1,360-kilometre journey on foot across Morocco, combining a four-day run with a 60-day, camel-supported desert trek.

The 64-day Sahara Odyssey will take McCallum southward across Morocco. Supported by Moroccan desert guide Mohamad Ahansal, a five-time Marathon des Sables winner, a small Moroccan team and six camels, she aims to complete the longest documented desert expedition on foot by a Canadian woman.

McCallum has completed 100 marathons and ultramarathons, competed in the Marathon des Sables nine times, and covered 3,930 kilometres in desert racing. She will be 65 during the expedition.

Beyond the physical challenge, Sahara Odyssey will explore the landscapes and communities of Morocco, including the realities of water scarcity and life in remote desert settlements.

MEDIA CONTACT

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FAST FACTS

The Sahara Odyssey at a glance

1,360 KILOMETRES
845 miles on foot across Morocco

EXTREME CONDITIONS
Hot days, freezing nights, sandstorms and possible rain

6 CAMELS
Camel-supported expedition with a small Moroccan team

64 DAYS
Four-day run followed by a 60-day desert trek

2 MILLION FOOTSTEPS
Estimated steps across the expedition

30 POUNDS
Personal gear for 64 days in the Sahara



MEET SANDY

Endurance Athlete | Desert Explorer | Former Television News Reporter

Sandy McCallum is a Canadian-born endurance athlete, desert explorer and former national television news reporter with a lifelong passion for adventure, exploration and storytelling.

A veteran of extreme endurance events around the world, she has spent more than three decades testing her limits in some of the planet's most demanding environments—from the sands of the Sahara to the peaks of the Rockies.

ENDURANCE HIGHLIGHTS

100 MARATHONS & ULTRAS

9 MARATHON DES SABLES COMPETITIONS

3,930 KILOMETRES DESERT RACING

6 DESERT ULTRAMARATHONS IN ONE YEAR

Desert Grand Slam

MEMBER
SOCIETY OF WOMAN GEOGRAPHERS
Founded 1925

RESILIENCE & PERSEVERANCE

Sandy's journey has included significant challenges—from injuries and a shoulder dislocation to bouts of dysentery in remote desert races. Each setback has only strengthened her resolve, reinforcing the mindset that has carried her through 100 marathons and ultras and a lifetime of adventure: adapt, persevere and find a way forward.

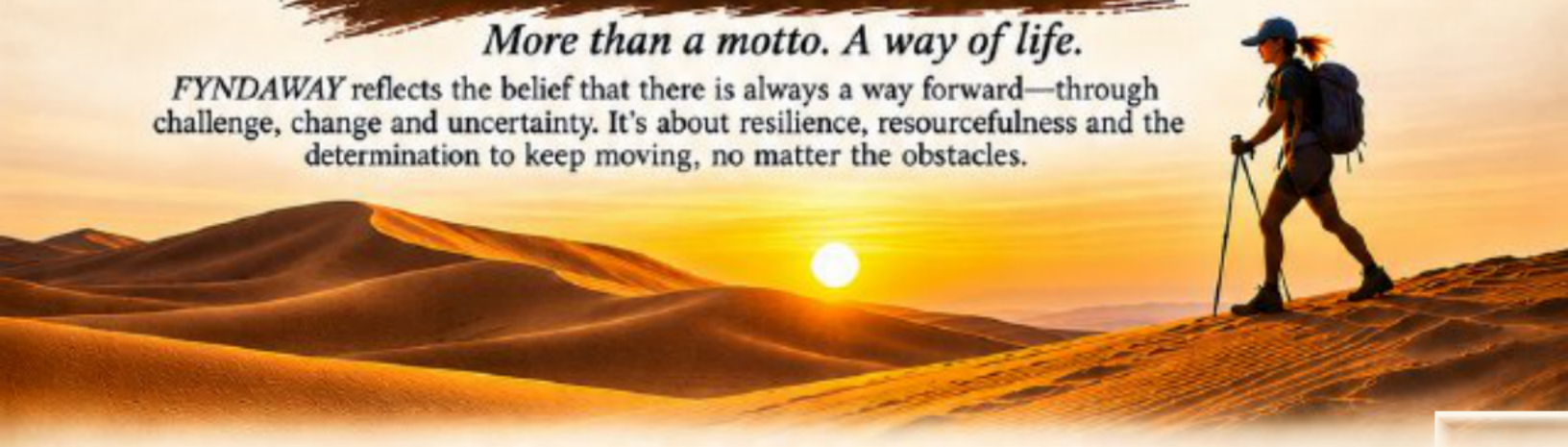
A LIFE OF EXPLORATION

Sandy has lived in five countries—Canada, the United States, Japan, Germany and Sardinia—giving her a global perspective and a deep appreciation for people, cultures and the power of human endurance.

FYNDAWAY™

More than a motto. A way of life.

FYNDAWAY reflects the belief that there is always a way forward—through challenge, change and uncertainty. It's about resilience, resourcefulness and the determination to keep moving, no matter the obstacles.



MEDIA READY

National and international coverage

Sandy McCallum has received national and international coverage through television, print, radio and documentary productions. A former Canadian television news reporter, she brings firsthand broadcast experience to interviews and media appearances.

SELECTED MEDIA OUTLETS

CBC

CTV

Global

Citytv

EUROSPORT

NATIONAL POST

CALGARY HERALD

IMPACT MAGAZINE

LIVE THE ADVENTURE explore MAGAZINE

DEFINING EVE®

DOCUMENTARY FEATURES

Outdoor Life— Six-part documentary on McCallum's participation in the Marathon des Sables.

Eurosport — Two-part documentary on her participation in the Marathon des Sables.

PUBLIC SPEAKING

An experienced public speaker, McCallum has addressed corporations, government agencies, charitable organizations, sporting events and schools, sharing lessons from endurance racing, adventure and overcoming adversity.



CONTACT INFORMATION

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Desert Explorer | Endurance Athlete

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FACEBOOK

Sandy McCallum

INSTAGRAM

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